

NB: Unofficial translation,  
Legally binding only in Finnish and Swedish

Ministry of Education and Culture, Finland  
August 17, 2011

## Act

### on the Finnish Centre for Media Education and Audiovisual Programmes

Act No. 711, of June 17, 2011

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#### Section 1

##### *Objective*

The supervision of audiovisual programme provision and the coordination and promotion of national media education are handled by the Finnish Centre for Media Education and Audiovisual Programmes, which is subject to the Ministry of Education and Culture.

#### Section 2

##### *Duties*

In addition to that provided for in the Act on Audiovisual Programmes (710/2011), the Finnish Centre for Media Education and Audiovisual Programmes shall:

1) promote media education, children's media skills and the development of safe media environment for children in coopera-

tion with other authorities and corporations in the sector;

2) act as an expert in the development of children's media environment and promote research related to the sector, as well as monitor international development in the field;

3) distribute information about children and the media;

4) take charge of the education and refresher training of audiovisual programme classifiers;

5) handle any other tasks otherwise provided in legislation or by government decree or given to it by the Ministry of Education and Culture.

#### Section 3

##### *Director*

The Finnish Centre for Media Education and Audiovisual Programmes is led by a di-

rector. The Centre has rules of procedure confirmed by the director.

The director also decides on the Centre's other matters, provided that their settlement has not been assigned to the Centre's other officials by law or in the rules of procedure.

Further provisions on the director's duties shall be given by government decree.

#### Section 4

##### *Advisory Board*

The Finnish Centre for Media Education and Audiovisual Programmes has an Advisory Board, the task of which is to support and develop the Centre's activities, as well as to make suggestions and promote cooperation in the sector.

The Ministry of Education and Culture appoints a Chairperson and a maximum of 12 other members to the Advisory Board for three years at a time. The Advisory Board itself appoints its Deputy Chairperson. The Advisory Board shall exhibit versatile expertise related to the development of children, media education, the audiovisual programme sector and research in the field.

Further provisions on the Advisory Board's duties shall be given by government decree.

#### Section 5

##### *Register of audiovisual programme classifiers*

To carry out the supervision duty referred to in the Act on Audiovisual Programmes, the Finnish Centre for Media Education and Audiovisual Programmes maintains a register of audiovisual programme classifiers, using automatic data processing, which includes:

- 1) the name of the audiovisual programme classifier;
- 2) the contact information of the classifier;
- 3) the period of validity of approval as classifier;
- 4) any caution referred to in section 22(2) of the Act on Audiovisual Programmes.

An electronic extract of the register of audiovisual programme classifiers, showing the information referred to in subsection 1,

paragraphs 1 and 2, may be made available to all.

The information entered in the register shall be stored for five years as of the end of the year in which the validity period of the approval as classifier ends.

Other provisions on the confidentiality and surrender of register information and related documents are laid down in the Act on the Openness of Government Activities (621/1999) and on the handling of other personal data in the Personal Data Act (523/1999).

#### Section 6

##### *Classification software*

The Finnish Centre for Media Education and Audiovisual Programmes maintains and develops classification software used to carry out audiovisual programme classification referred to in the Act on Audiovisual Programmes.

#### Section 7

##### *Donated and bequeathed assets*

The Finnish Centre for Media Education and Audiovisual Programmes may accept donated and bequeathed assets.

#### Section 8

##### *Further provisions*

Provisions on the Finnish Centre for Media Education and Audiovisual Programmes' personnel, appointments and qualifications requirements, officials' duties and other administration, as well as representation of state in court and other government agencies shall be given by government decree.

Further provisions concerning the duties and deputies of officials, the preparation and settlement of matters, matters to be settled without presentation, as well as other internal administration may be laid down in the Centre's rules of procedure.

## Section 9

### *Entry into force and transitional provisions*

This Act enters into force on January 1, 2012.

This Act repeals the Act on the Finnish Board of Film Classification (776/2000), hereinafter repealed Act.

The Finnish Board of Film Classification referred to in the repealed Act will become the Finnish Centre for Media Education and Audiovisual Programmes referred to in this Act. Employees with a public-service em-

ployment relationship with the Finnish Board of Film Classification will transfer to the Finnish Centre for Media Education and Audiovisual Programmes and become its personnel. Temporary employees will transfer to the Centre for the duration of their temporary employment relationship. At the time of transition, the transferring personnel will retain their rights and obligations related to their previous employment relationship.

Measures required for the enforcement of the Act may be adopted prior to the Act entering into force.